Miguel Ugalde   product & service designer

+34 663 118 691   miguel@ugalde.es

hi,

I design systems

Develop the app concept, plan the feature roadmap, design the user interface, and manage its implementation.

For more than 15 years, I have worked with small and big companies creating their digital products from scratch. Simplicity, driving new ideas, people, technology, process efficiency, and interface design. That's what I love in my work.

I'm always searching for inspiring new projects and freelance collaborations, preferably in projects with positive social or environmental impact.

Skills

Product's concept

Visual design

Service design

Prototyping UI/UX

User flows

Agile Methodologies

Marketing & Art direction

Experience

Independent Senior Product Designer
2018-2020

payever
Lead product designer. Hamburg
2015 - 2018

edumovil
Lead product designer. Madrid
2018 - 2020

Independent Senior Designer
Senior designer. Madrid
2007 - 2014

Case Studies

Point of Sale

Store Builder

Commerce OS

Communication app

Design System

School management

Log analyzer

Case Study   Point of Sale

Point of Sale

Point of Sale

The concept was very broad in scope; it entailed creating a whole new experience for shopping and selling at the point of sale. The project was a business success as the investors funded the project.
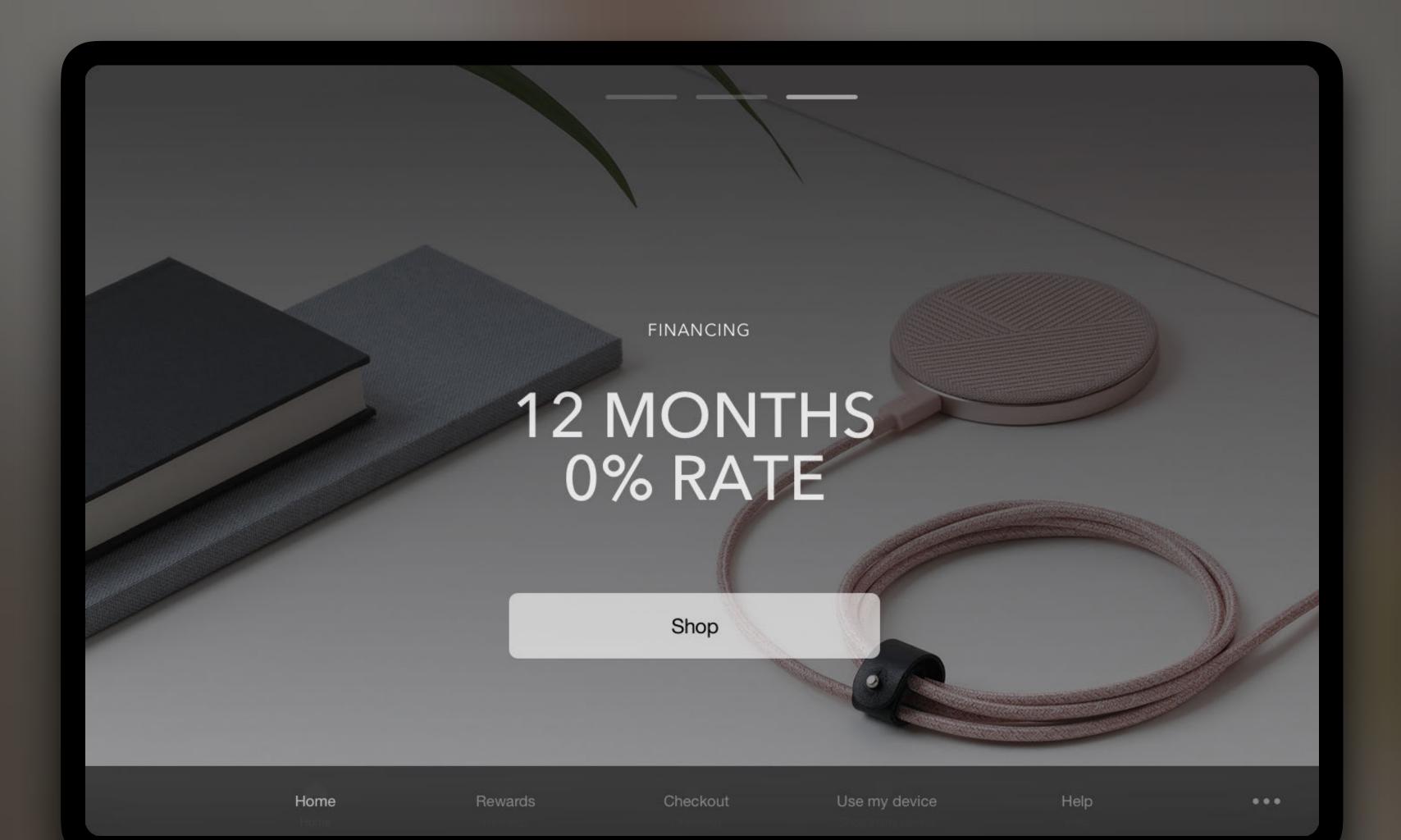
The result: Shopping and paying from client's device, Marketing apps, Staff & Production management, Order fulfillment, Client Rewards, Employee messenger.
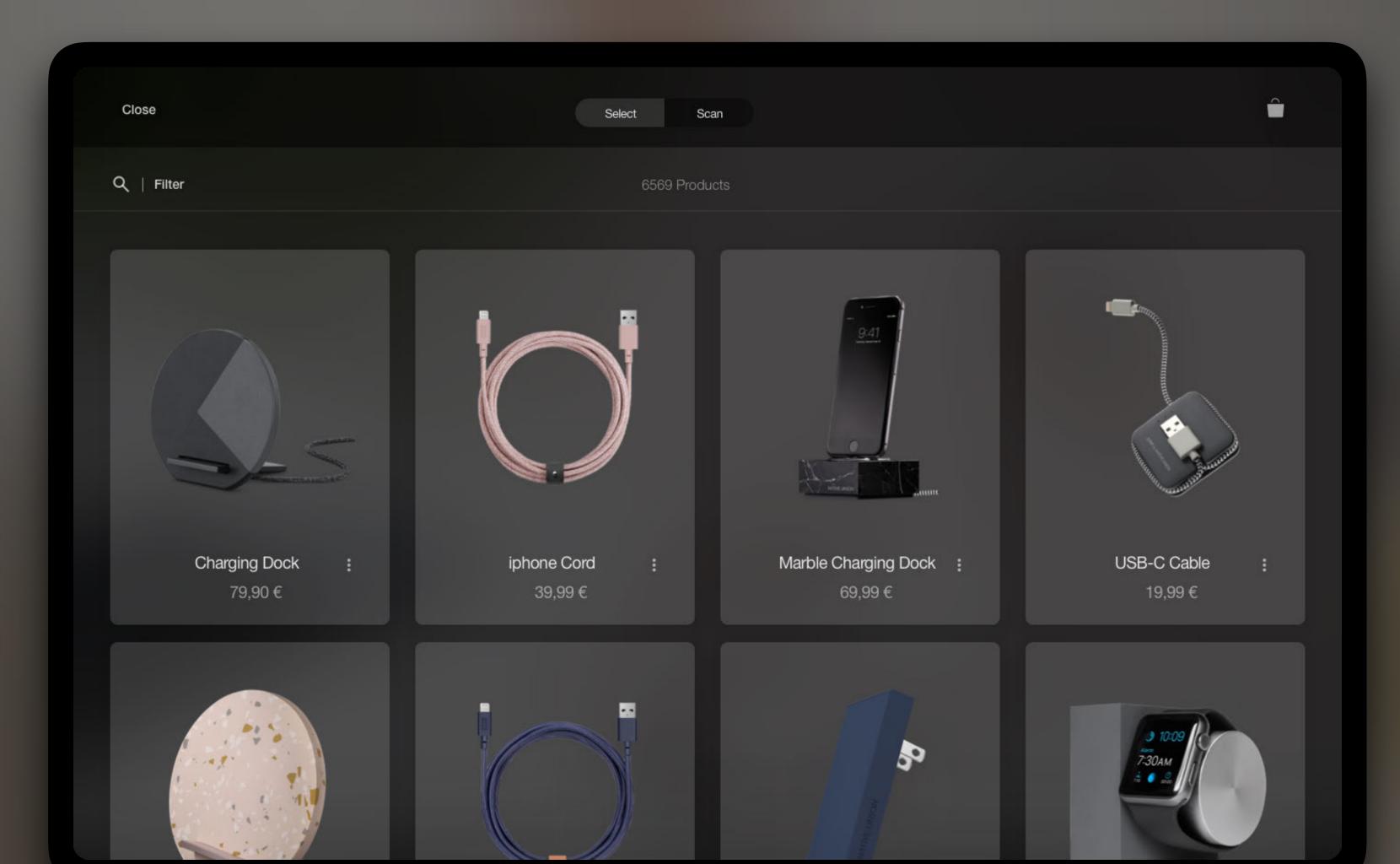
Tasks.

Product Concept
Propose features of the app
Create high quality prototypes
User interface design
Design system
Documentation and requirements

Role.

Product leader
System designer
UI/UX

FINANCING

12 MONTHS 0% RATE

Shop

🔍 | Filter

6569 Products

Charging Dock
79,90 €

iphone Cord
39,99 €

Marble Charging Dock
69,99 €

USB-C Cable
19,99 €
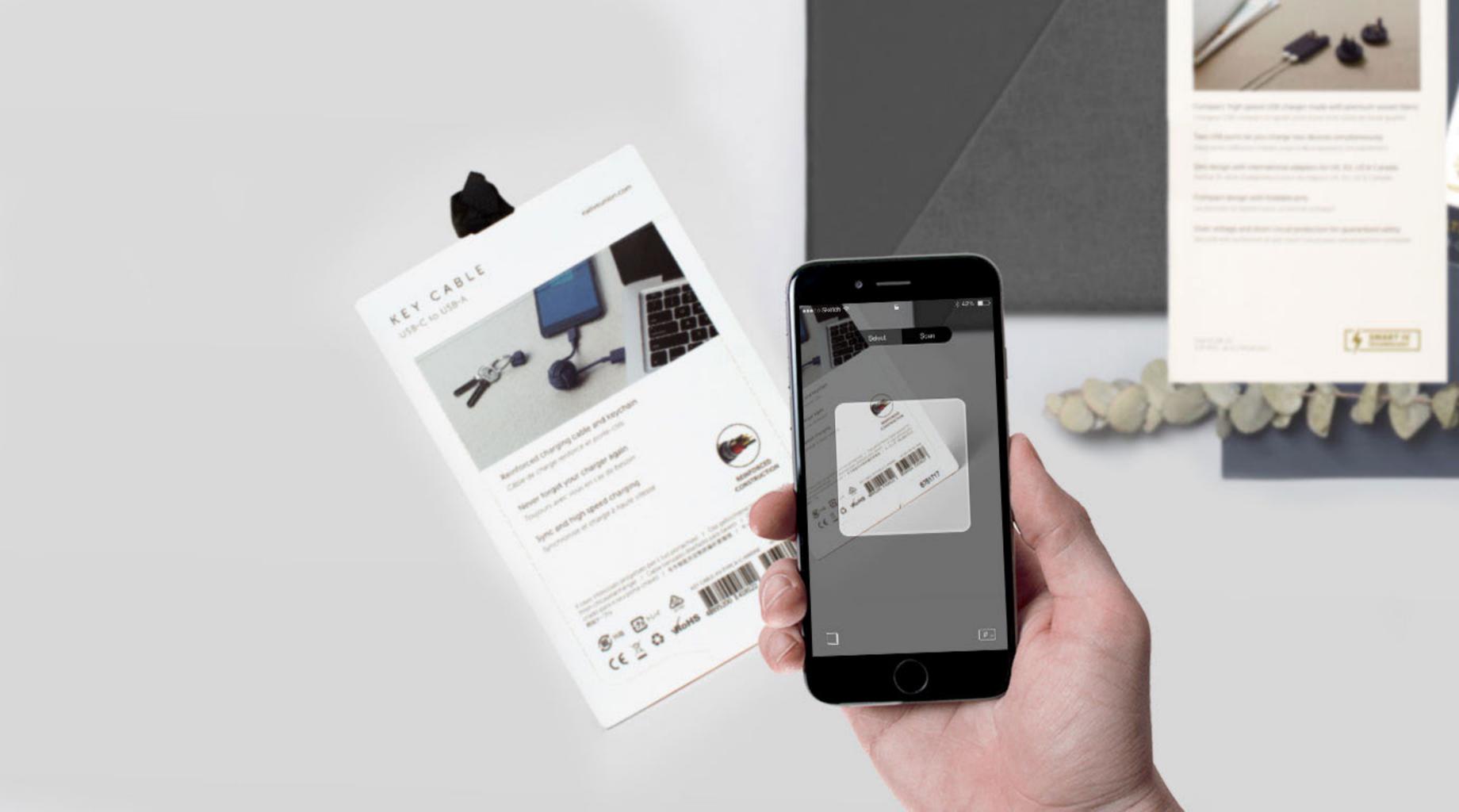
Shop in my device
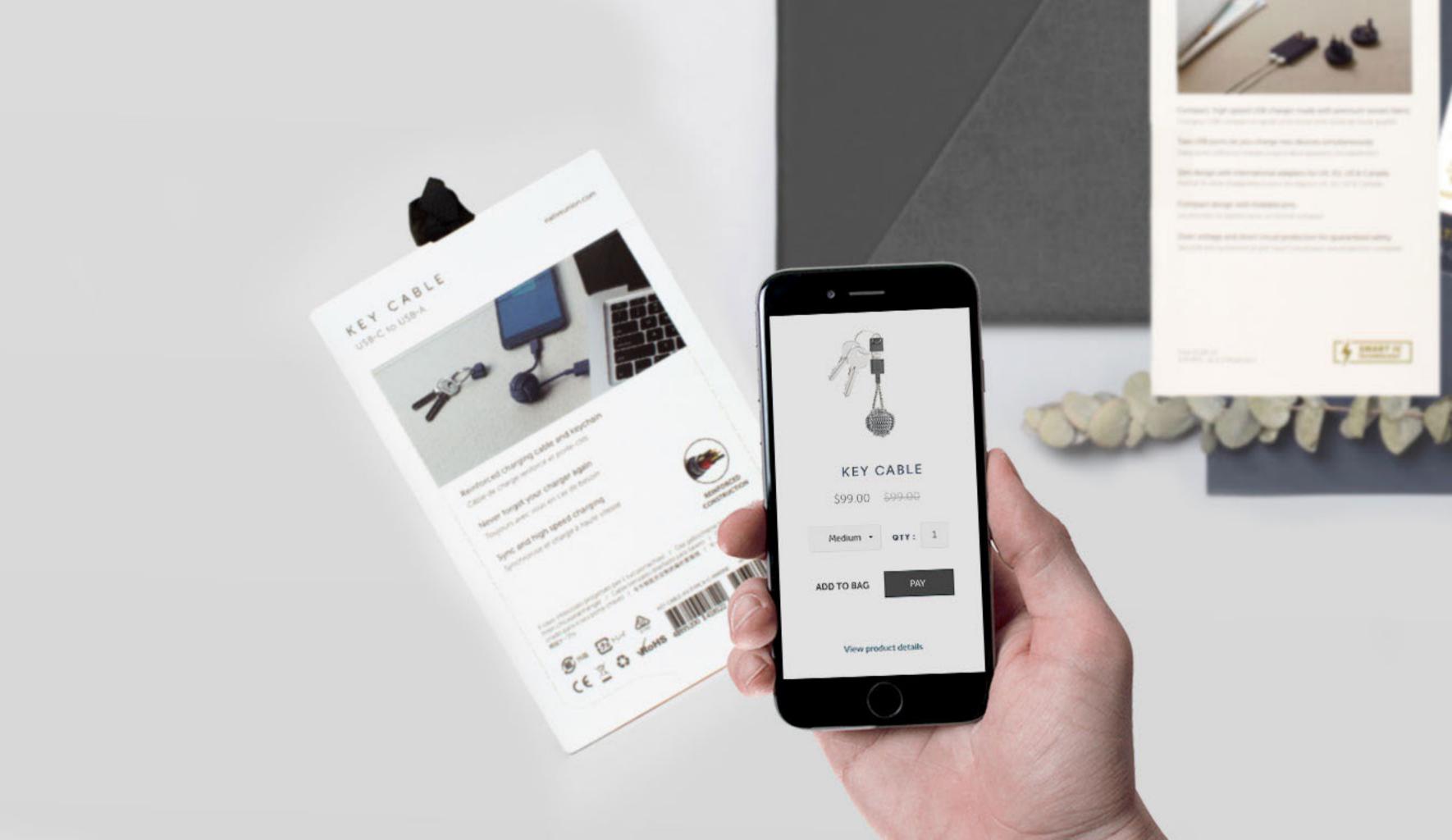
Shop from your own device
or Pay from it

Enter phone [Add]

KEY CABLE
USB-C to USB-A

KEY CABLE

$99.00 ~~$99.00~~

Medium · QTY: 1

ADD TO BAG   PAY

View product details

KEY CABLE
USB-C to USB-A

Reinforced charging cable and keychain

REINFORCED CONSTRUCTION

Pay   Cancel

PAYMENT

Santander   Santander

Credit card   VISA mastercard

Paypal   PayPal

By clicking "Continue", you agree to our Terms of Service

Do you want to sign up to paynow?

Continue

DELIVERY   Next day shipping
             Delivers: Wed Sep 21

Pay

PAYMENT ⌃

○ **Santander installment** (from 75€/mo) Santander

○ **Credit Card** VISA ⬤⬤ AMEX

○ **Paypal** PayPal™

By clicking "Continue", you agree to our Terms of Service

☐ Do you want to sign up to **payever?**

Continue

DELIVERY   Next day shipping
Delivers: Wed Sep 21   ⌄

Native Union cable
279,00 €

Native Union cable
279,00 €

Rewards

Nulla vitae elit libero, a pharetra augue.
Maecenas faucibus mollis interdum.
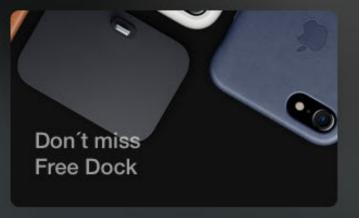
Collect my rewards

50% off
Hight tech
docks

Don´t miss
Free Dock

Don´t miss
Free Dock

Nullam id dolor id nibh
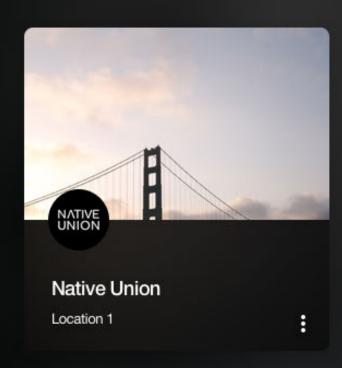
Scan 50 products and win!

50% off in selected items

Native Union

Location 1

Native Union

Baker street 24

Self terminal

Orders

Checkout

Products

Customers

POS Settings

Payments

Coupons

Live Support

Send to device
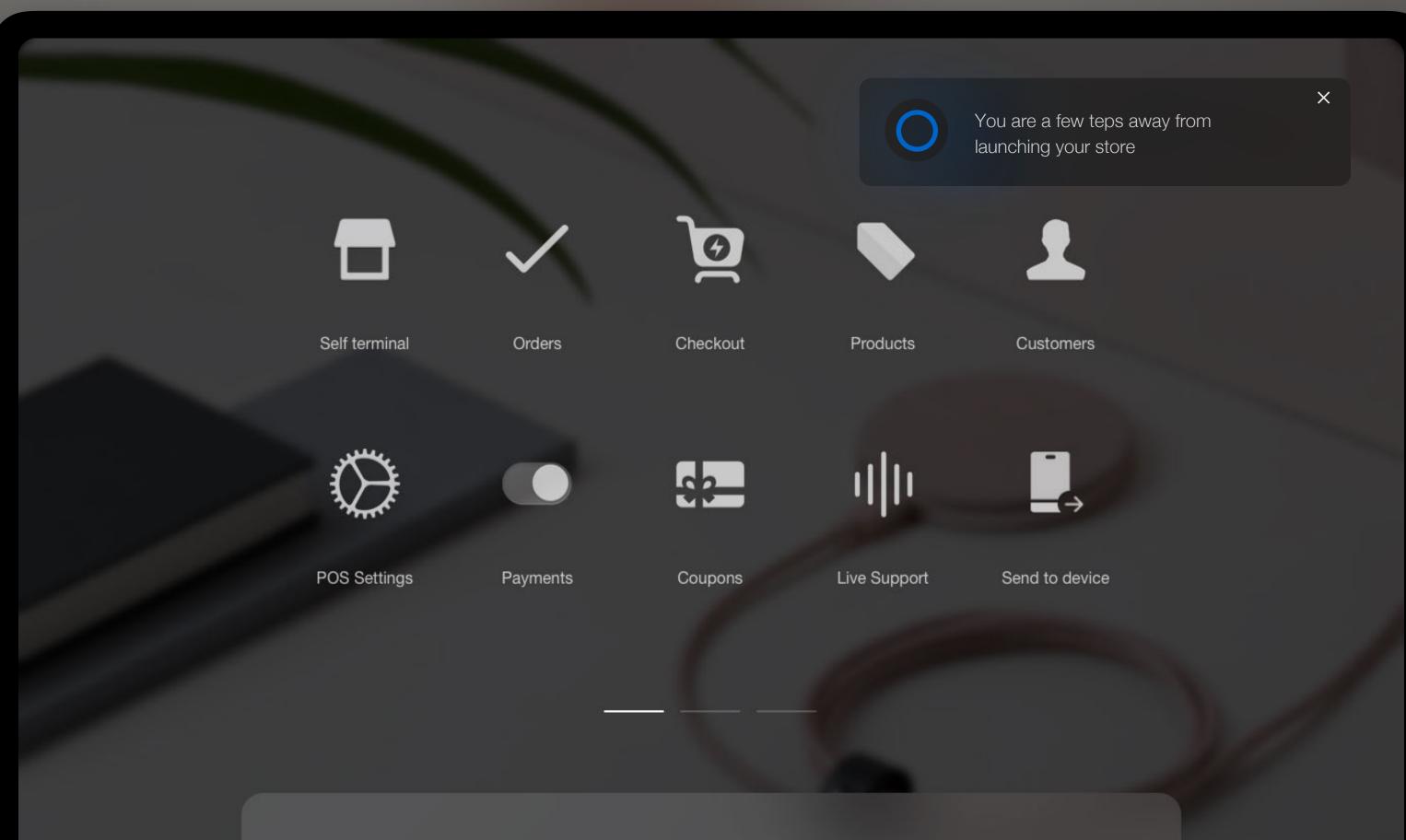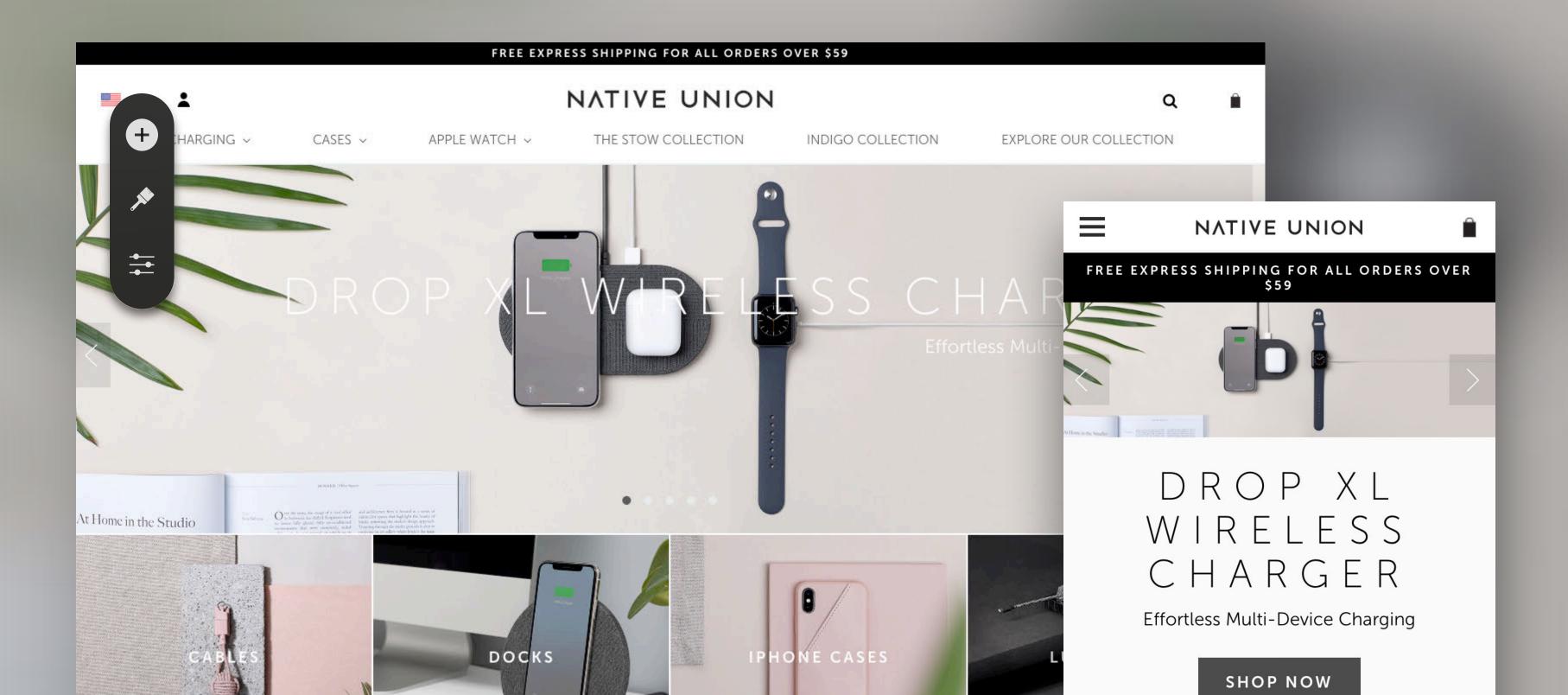
Open self terminal

Case Study   Store Builder

Store Builder

Store Builder

Starting an online business is a tonne of work. You need to accept payments, provide installments, do shipping, work on marketing, customer support, and on top of all, create an eStore.
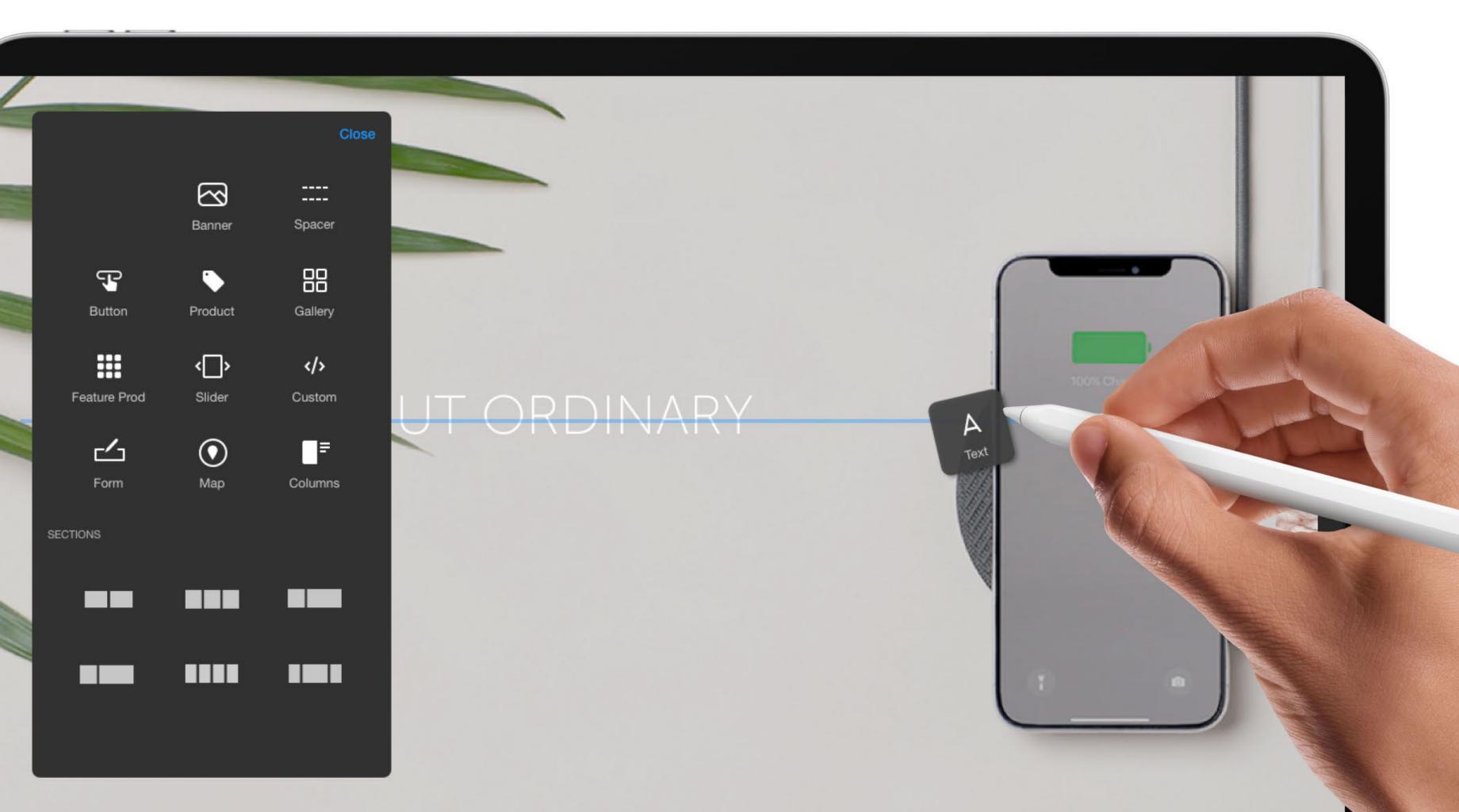
That's why we built a system for creating fully functional online businesses in minutes. All you need to start an online business, in one place, and with an easy-to-use eStore builder.

Tasks.

Product Concept
Propose features of the app
Create high quality prototypes
User interface design
Design system
Documentation and requirements

Role.

Product leader
System designer
UI/UX

Close

Banner

Spacer

Button

Product

Gallery

Feature Prod

Slider

Custom

Form

Map

Columns

SECTIONS

UT ORDINARY

A
Text

Done

Media

Done

Business

BUT ORDINARY

People

Studio

NATIVE UNION

CHARGING ∨   CASES ∨   APPLE WATCH ∨   THE STOW COLLECTION   INDIGO COLLECTION   EXPLORE OUR COLLECTION

EUR

ANYTHING BUT ORDINARY

Wireless charging turned art.

Done

Header layout & menus

Done

Minimal required size is 100 x 50 pixels.

NATIVE UNION

NATIVE UNION

APPLE WATCH ⌄　　　THE STOW COLLECTION　　　INDIGO COLLECTION　　　EXPLORE OUR COLLECTION

EUR

Logo Size　　　　　　　　　　　99%

Layout

Menu visibility

Show menu ⌄

Menu Selection

Main menu ⌄

ANYTHING BUT ORDINARY

Wireless charging turned art.

Options

Done

LAYOUT

BUTTON

Add to Checkout

Buton text
Add to bag

DISPLAY

Show likes

Show variants

Show description

Show social share

NATIVE UNION

EUR

APPLE WATCH ⌄   THE STOW COLLECTION   INDIGO COLLECTION   EXPLORE OUR COLLECTION

HOME / CHARGERS / ECLIPSE CHARGER

ECLIPSE CHARGER

Medium ▾

$99.00 $99.00

QTY : 1   ADD TO BAG

Donec id elit non mi porta gravida at eget metus. Etiam porta sem malesuada magna mollis euismod. Donec id elit non mi porta gravida at eget metus. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Cras justo odio, dapibus ac facilisis in,

NATIVE UNION

FREE EXPRESS SHIPPING FOR ALL ORDERS OVER $59

DROP XL WIRELESS CHARGER

Effortless Multi-Device Charging

SHOP NOW

CABLES
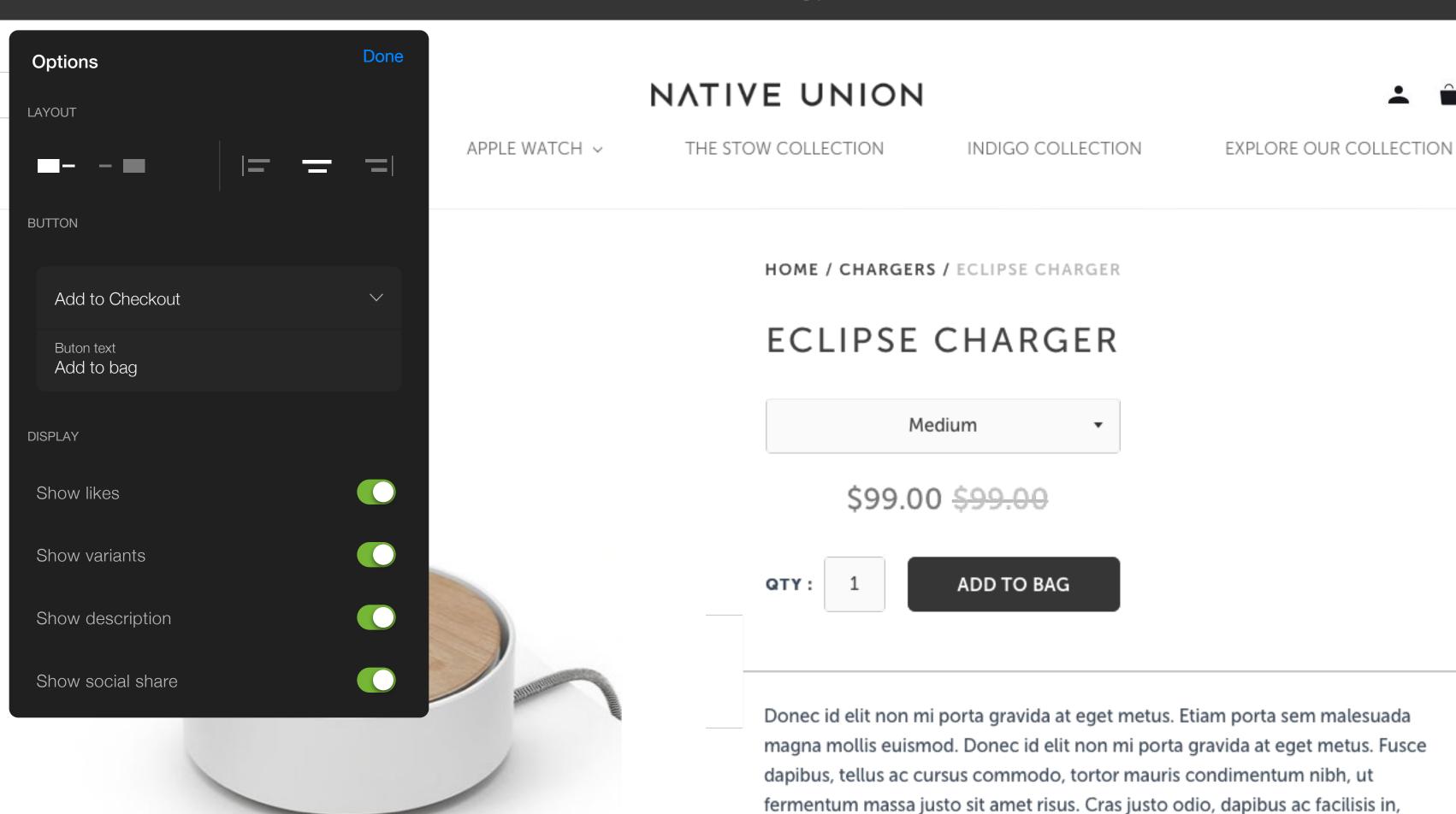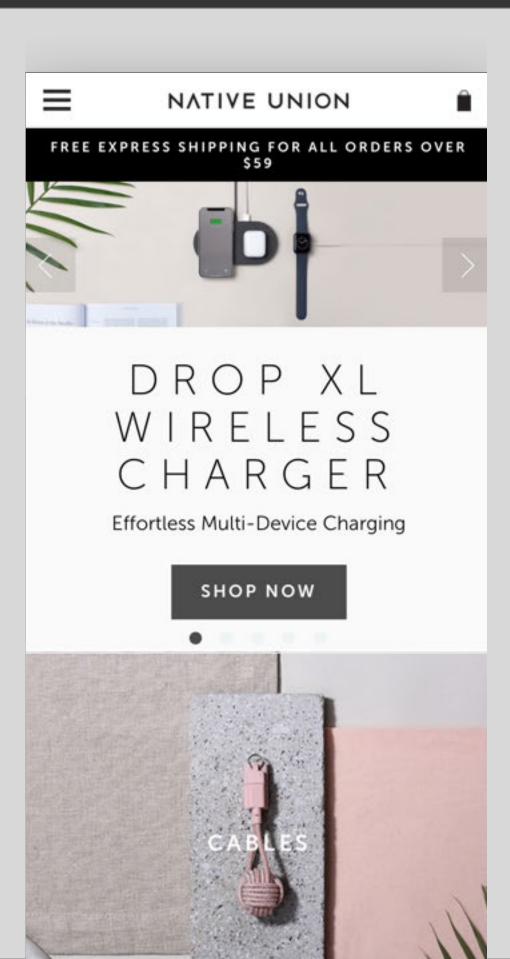
Search themes

All themes

My themes

Upload custom theme

Art & Photography

Clothing & Fashion

Jewelry & Accessories

Electronics

Food & Drink

Home & Garden
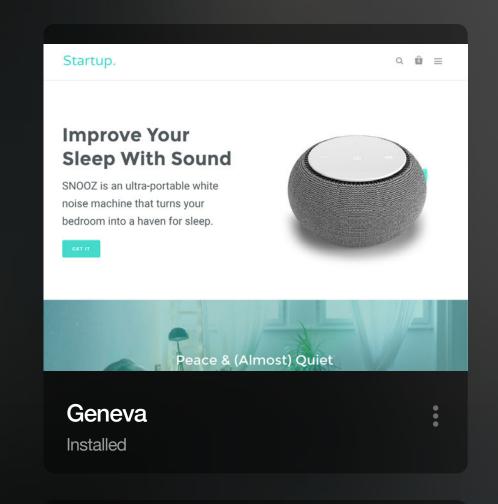
Furniture
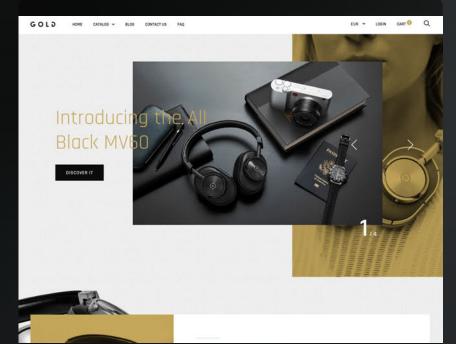
Health & Beauty
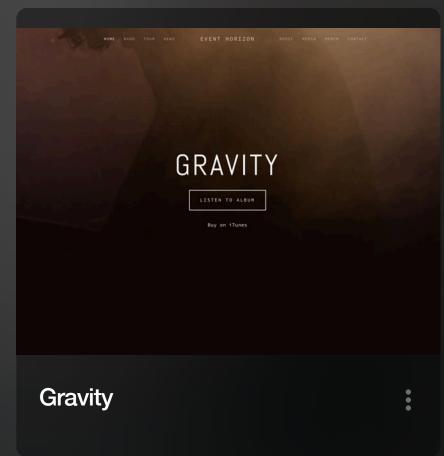
Sports & Recreation

Toys & Games

Other

Startup.

Improve Your Sleep With Sound

SNOOZ is an ultra-portable white noise machine that turns your bedroom into a haven for sleep.

GET IT

Peace & (Almost) Quiet

Geneva
Installed

GRAVITY

LISTEN TO ALBUM

Buy on iTunes

Gravity

ENGLISH ·
COMING SOON
PRODUCTS
ABOUT
CONTACT
SPECIAL PROJECTS
INVITED DESIGNER
MEDIA AND NEWS
TERMS & CONDITIONS
FRANÇAIS ·

Venice

Install
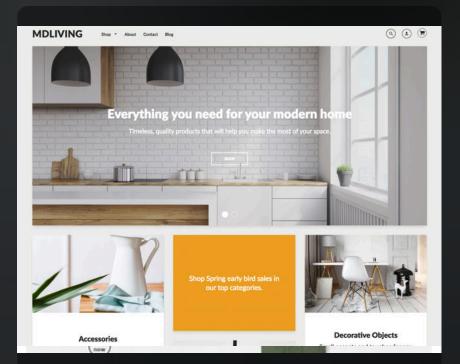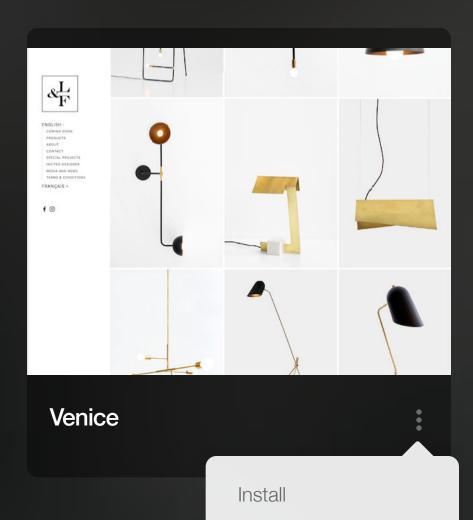
Preview

Save in My themes

GOLD   HOME   CATALOG   BLOG   CONTACT US   FAQ   EUR   LOGIN   CART

Introducing the All Black MV60

DISCOVER IT

1/4

MDLIVING   Shop ·   About   Contact   Blog

Everything you need for your modern home

Timeless, quality products that will help you make the most of your space.

SHOP

Shop Spring early bird sales in our top categories.

Accessories   Decorative Objects

Case Study   Commerce OS

OS commerce

OS commerce

Commerce OS is an operating system that helps people turn ideas into online businesses. A business creator, easy for all.

One system that encloses platforms like Shopify, Intercom, Square, and Mailchimp. How did we manage to pack all of these benefits and features in one system? Keep scrolling and find out.

Tasks.

Product Concept
Propose features of the app
Create high quality prototypes
User interface design
Design system
Documentation and requirements
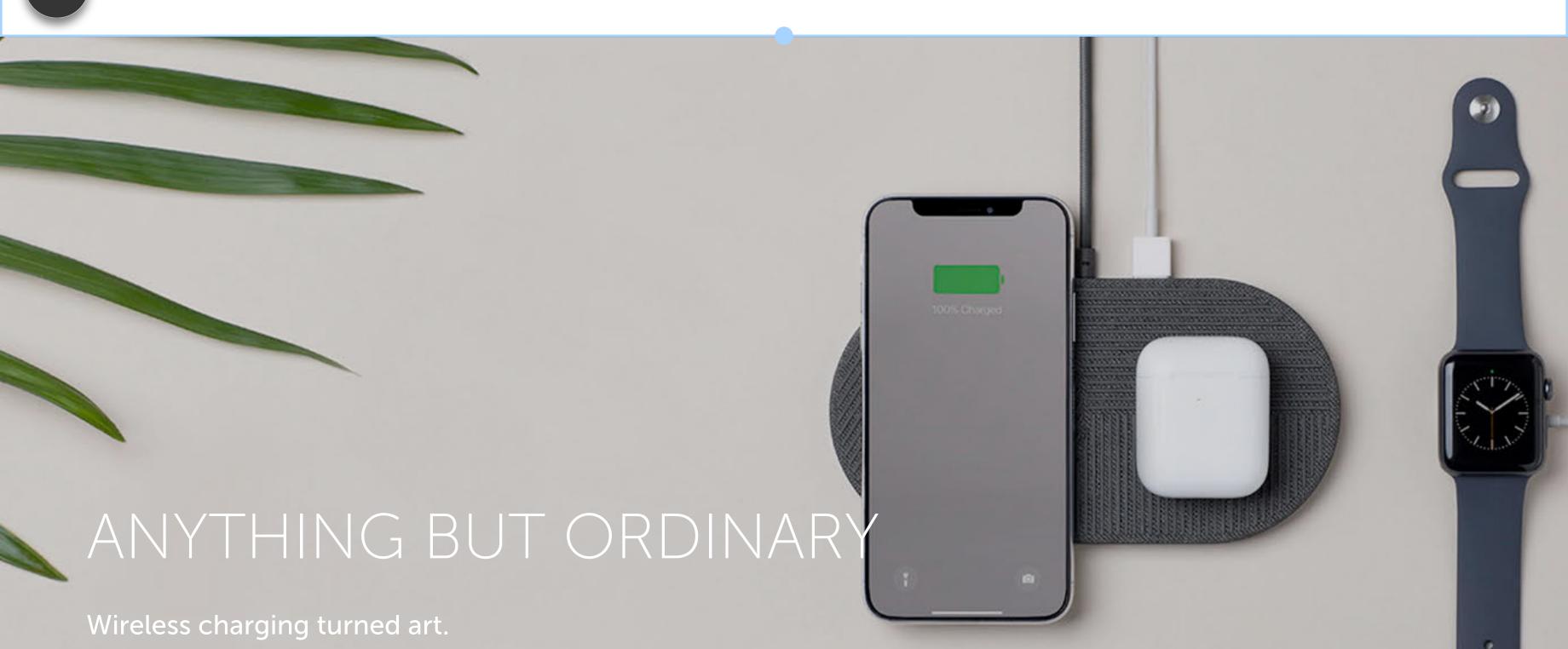
Role.
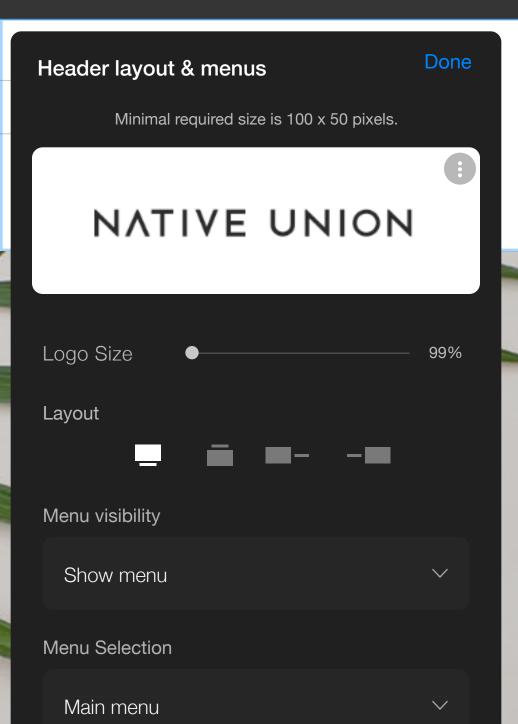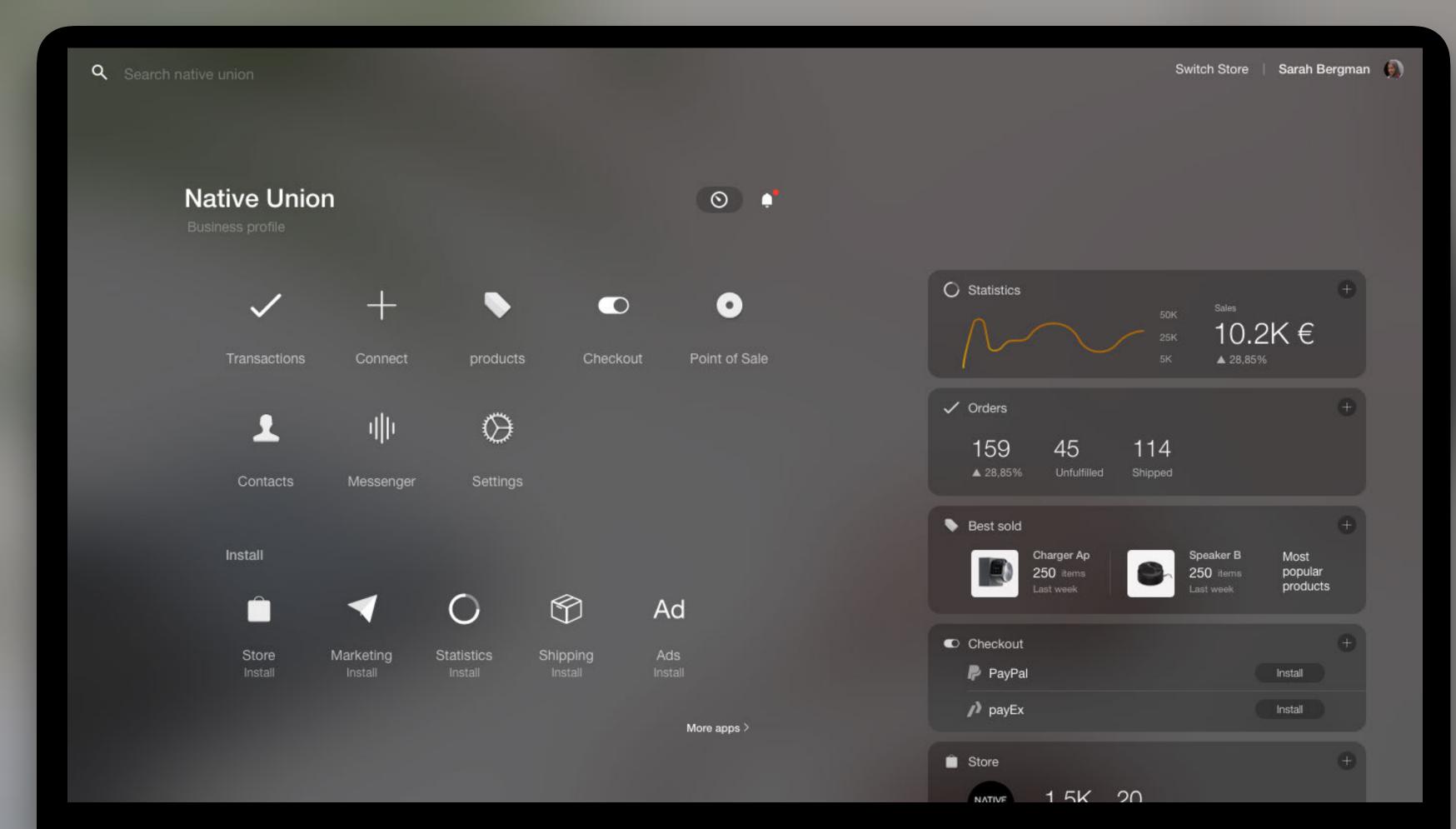
Product leader
System designer
UI/UX

OS commerce

New sale
€130,78
3 items

View order

10:09

Search native union

Native Union
Business profile

Transactions

Connect

products

Checkout

Point of Sale

Contacts

Messenger

Settings

Install

Store
Install

Marketing
Install

Statistics
Install

Shipping
Install

Ads
Install

More apps >

Statistics

Sales
10.2K €

50K
25K
5K

▲ 28,85%

Orders

159   45   114
▲ 28,85%   Unfulfilled   Shipped

Best sold

Charger Ap
250 items
Last week

Speaker B
250 items
Last week

Most popular products

Checkout

PayPal   Install

payEx   Install

Store

NATIVE   1.5K   20

Statistics ✕

ORDERS

Sales

10.2K€

Orders

375

Avg. order value

250,2€

STORE

NATIVE UNION

Native Union

4500

Visitors

45

Orders

10%

Convertion rate

4 updates

PRODUCTS

Best sold

Chargers	45
Cables	23
Cases	17

Eclipse Charger   Bose sound sys   Eclipse Charger   Eclipse Charger

🔍 Filter products

6569 Products

Name	Channels	Price	Category	Stock
Lightning Cable Collection	a G	€279,95	Cables	Variants 3 Stock 250 ⊕
DOCK+ Lightning	a G ● ▪	€279,95	Cables	Variants 3 Stock 250 ⊕
CLIC Crystal	●	€49.95	Cables	Variants 3 Stock 250 ⊕
TAG Cable	G ●	€89.95	Cables	Variants 3 Stock 10 ⊕
Nike Air Max 96'	a	€495.95	Cables	Variants 3 Stock 10 ⊕
KEY Cable	a G ● ▪	€99.95	Cables	Variants 3 Stock 250 ⊕
JUMP Cable	▪	€49.95	Cables	Variants 3 Stock 250 ⊕
SWITCH	a G	€129.99	Cables	Variants 3 Stock 250 ⊕

🔍 Filter products

6569 Products

▦▾

⊕ Native Union cable
279,00 €

a G ⊙ 🛍

⊕ Nike Air Max 96'
279,00 €

⊙ 🛍

⊕ Nike Air Max 96'
279,00 €

a G ⊙ 🛍

⊕ Native Union cable
279,00 €   Low Stock

a G ⊙ 🛍

Dock for apple watch marble edition

PRODUCT INFO	Dock for apple watch marble edition	⌄
PRICING	€129,99	⌄
CATEGORY	Docks	⌄
INVENTORY	250 units	⌄

Add product

×

Category ⌄

Set product name

Price   €

Description

Cancel   **Done**

Add product

×

Where would you like to sell

Category ⌄

Store

Point of Sale

Ad

Ads

CHANNELS

Google

ebay

amazon

facebook

Rakuten

shopify

BIGCOMMERCE

Cancel   Done

Settings

Close

Native Union
Sponsored · ⊕

This is a clever title to make you buy something.

Dock for Apple Watch
€ 129,99

Shop Now

Dock for Apple Watch
€ 129,99

200 Likes   25 Comments   109 Shares

👍 Like   💬 Comment   ➤ Share

Campaign

DETAILS	Marble Season 2020
AUDIENCE	498 Contacts
SEGMENT	Products purchased Order totals Purchased date
SCHEDULE	Immediately
DURATION	1 Week
BUDGET	10€ per day

Launch campaign

App center

Paypal
Payments
Install

Twilio
Communication
Install

Statistics
Business
Install

Santander
Payment Installment
Install

stripe

amazon

shopify

Debitoor
Accounting
Install

Stripe
Payments
Install

Shopify
Plugin Shopsystem
Install

DHL
Shipping
Install

Essie Smith ✓

Chat   Offers   Products   Offers

INFO

| Emails | Phone | Total Spent | ⌄ |
| essie.smith@clothes.co | +39 3559087066 | €1,252,25 | |

SHIPPING   2 Locations   ⌄

BANK DETAILS   Paypal · Santander installments   ⌄

ACTIVITY   ⌃

✓ Purchased iPhone 7 via Facebook Shop using Paypal.

💬 Commented your item iPhone 7

✉ Sent an offer

⚡ Accepted invitation to Payever

✓ Purchased iPhone 7 via Facebook Shop using Paypal

💬 Commented your item iPhone 7

Settings

Close

NATIVE UNION

ABOUT | PRODUCTS | LUXURY TECH | SUPPORT

NO MORE WAITING

Bigger and better. Unlock effortless charging for up to 3 devices at once with DROP XL Wireless Charger's expanded surface and extra USB-A port.

Sarah

PERSONAL

E Corp

∞ PARTNER

NATIVE UNION

Native Union

BUSINESS

NATIVE UNION OUTLET

Union Outlet

BUSINESS

+Add new business

Log out

Case Study   School management

edumovil

edumovil is a project I co-founded. When it comes to schools, a big issue is the fragmentation of systems. To organize an educational institution, you need apps for administration, academics, messaging, and yet another one for learning & class management.

That's why we at first wanted to centralize all information in one place, making it easy to visualize and analyze data. We could improve every process to finally get an in-depth understanding of how to help each institution member.

Company Concept	CEO
Business development	Product owner
Features of the system	System designer
System Design	UI/UX
Team management	
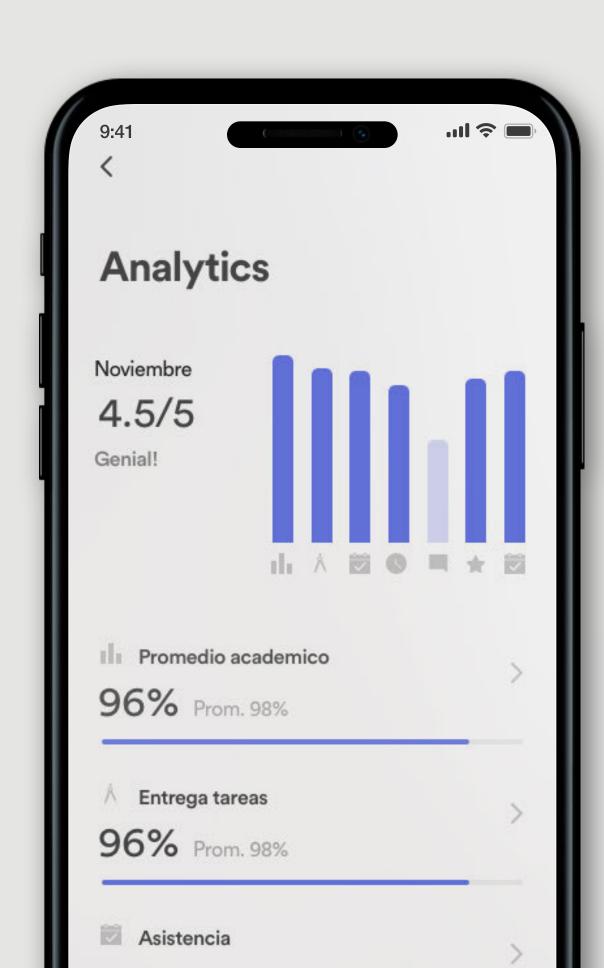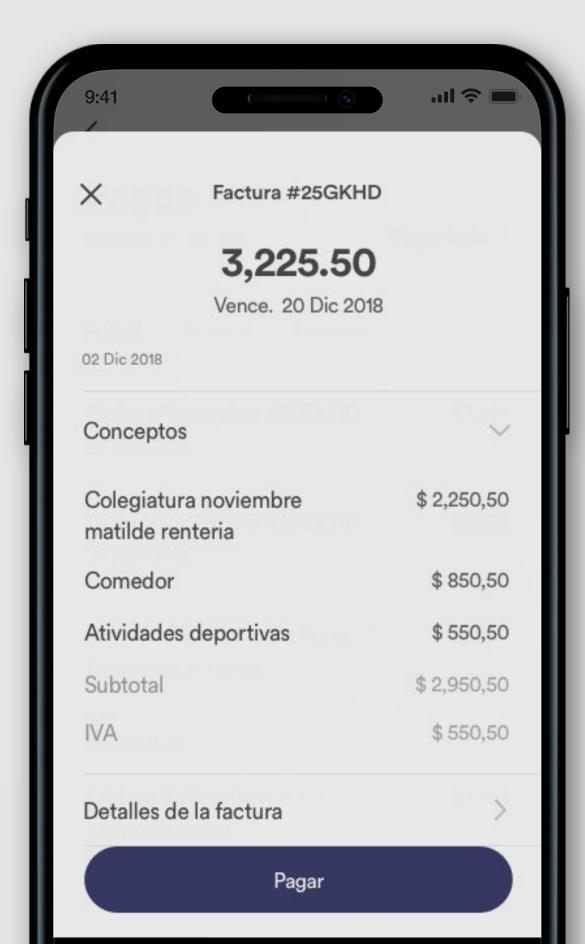
Factura #25GKHD

3,225.50

Vence. 20 Dic 2018

02 Dic 2018

Conceptos ⌄

Colegiatura noviembre matilde renteria	$ 2,250,50
Comedor	$ 850,50
Atividades deportivas	$ 550,50
Subtotal	$ 2,950,50
IVA	$ 550,50

Detalles de la factura ❯

Pagar

Clases

+ ...

Literatura I 1A
25 alumnos

Literatura II 3C
25 alumnos

Historia de mexico 4D
25 alumnos

Literatura I 1B
25 alumnos

Literatura IV 5B
25 alumnos

Literatura IV 5A
25 alumnos

Historia de mexico 3A
25 alumnos

Julia

Literatura I 1B ⌄

22 Nov 2018

+ ...
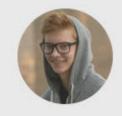
Sara Garcia

Daniel Quiñones

● Manuel Canca

Paula Lopez

● Raul Gallardo

AG

● Alvaro Guilarte

Ana Aroca

MA

Maria Anzuga

Felix Casas

Borja Berenguer

Andrea Cano

Rafael Jose Arrepuz

Marina Ruiz

Aranxa Fierro

Messenger

...

Todos los mensajes   Avisos   Estudiantes   Profesores   Conversaciones

Paula A.	E	Etiam porta sem malesuada magna mollis euismod.		21 ago 14:15
Dirección	A	Sed posuere consectetur est at lobortis. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum.		21 ago 11:15
Reinaldo F.	E	Cras justo odio, dapibus ac facilisis in, egestas eget quam. Integer posuere erat a ante venenatis dapibus posuere velit aliquet.		21 ago 9:15
Franchesca U.	E	Etiam porta sem malesuada magna mollis euismod.		21 ago 8:15
Profesores Lengua	E	Aenean lacinia bibendum nulla sed consectetur. Cras justo odio, dapibus ac facilisis in, egestas eget quam.		21 ago 6:15
Ramiro L.	E	Sed posuere consectetur est at lobortis. Praesent commodo cursus magna, vel scelerisque nisl consectetur et.		21 ago 14:15

Case Study   Log analizer

kelo.gs
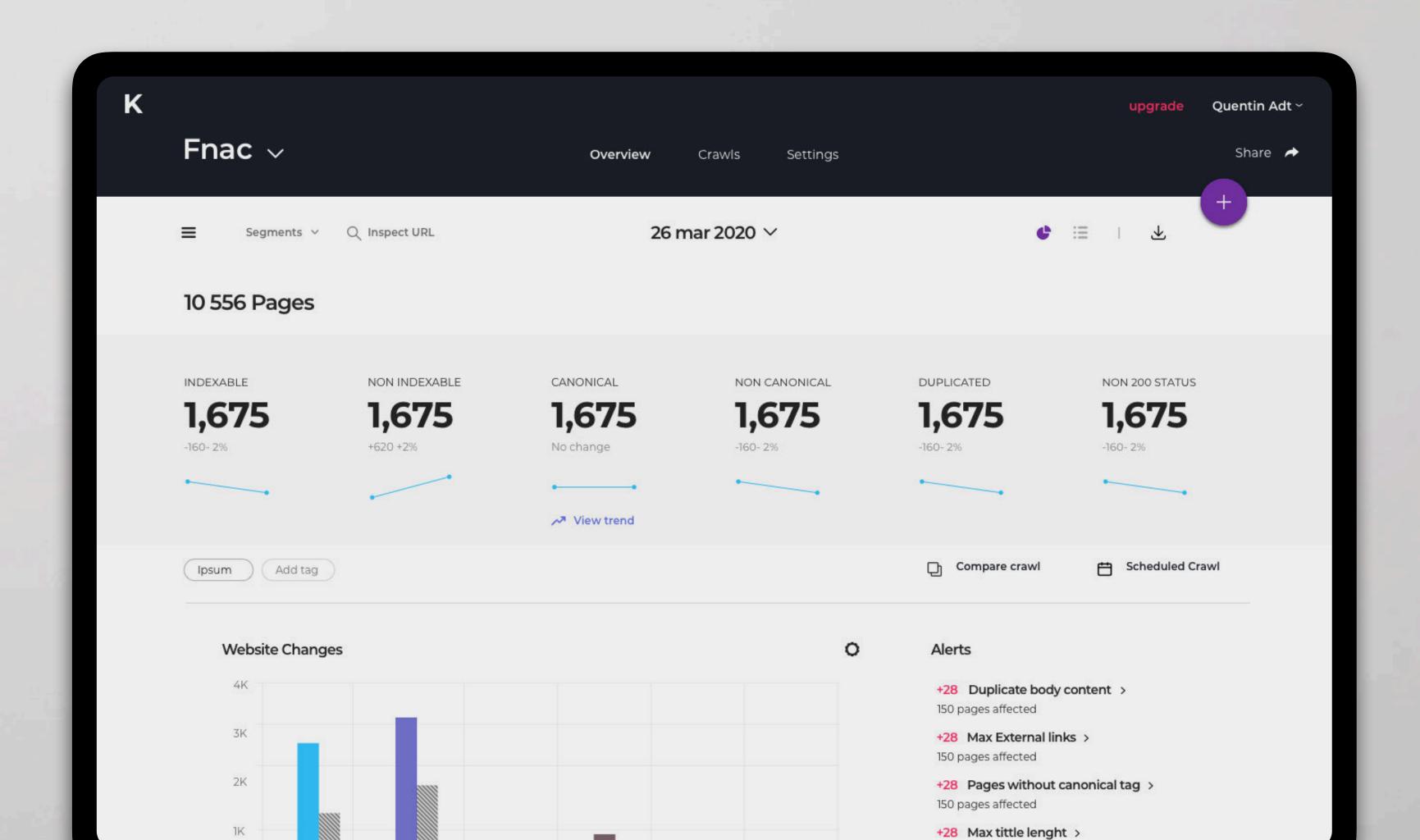
Kelo.gs is an SEO crawler & log analyzer. It provides enriched data for SEO experts who like to dive deep into metrics. The goal was to improve the product and broaden its audience to more novice users. And we did it by providing better visualization, making it easier to set up, helping users understand metrics, showing areas for SEO improvements, team management, and created useful monthly presentations for clients.

Tasks.

Product Redesign
Conceptualize new features
Create high quality prototypes
User interface design
Design system

Role.

Design leader
System designer
UI/UX

K

Fnac ⌄

Overview   Crawls   Settings

Share ↗

≡   Segments ⌄   🔍 Inspect URL

26 mar 2020 ⌄

⊙ ☰ | ⤓

+

10 556 Pages

INDEXABLE	NON INDEXABLE	CANONICAL	NON CANONICAL	DUPLICATED	NON 200 STATUS
1,675	**1,675**	**1,675**	**1,675**	**1,675**	**1,675**
-160- 2%	+620 +2%	No change	-160- 2%	-160- 2%	-160- 2%

↗ View trend

(Ipsum) (Add tag)

▢ Compare crawl   📅 Scheduled Crawl

Website Changes   ⚙

Alerts

+28 Duplicate body content ›
150 pages affected

+28 Max External links ›
150 pages affected

+28 Pages without canonical tag ›
150 pages affected

+28 Max tittle lenght ›

4K

3K

2K

1K

200

200

200

200

200

No H1

All

- ◉ Duplicated Tittle 1650
- ◉ Duplicated Description 1650
- ◉ Duplicated Content 1650
- ◉ Duplicated Tittle & Description 1650
- ◉ Empty Meta Decription 1650
- ◉ Duplicated Meta Description 1650
- ◉ No H1 1650
- ◉ All 1650

Main directories

4K

3K

2K

1K

0

Apr 12   Apr 20   Apr 28   May 4   May 12

Problems by depth

4K

3K

2K

1K

0

Level 1   Level 2   Level 3   Level 4   Level 5   Level 6

Products >	56%	14%	9%	16%
Cables >	64%	14%	9%	16%
Chargers >	51%	14%	9%	16%
Speakers >	70%	14%	9%	16%
Cases >	42%	14%	9%	16%

100%

○ 2XX   ○ 3XX   ○ 4XX   ○ 5XX

Volume of crawl by Googlebot ⓘ

Directory | SubDir | Depth | Segment

10K

75K

50K

25K

0

12 Mar   14 Mar   16 Mar   18 Mar   20 Mar   22 Mar

○ Products   ○ Cases   ○ Chargers   ○ Cables   ○ Blog   ○ Other

Fnac ⌄

Overview   Crawls   Settings

Share ↗

+

☰   Segments ⌄   ⊙ Inspect URL

26 mar 2020 ⌄

⬇

10 556 Pages

INDEXABLE

1,675

-160- 2%

NON 200 STATUS

1,675

-160- 2%

Ipsum   Add tag

📅 Scheduled Crawl

Dashboard   ✕

Search   🔍

> ◯ **Indexable**

⌄ ◯ **Technical**

✓ Canonical

◯ Depth

✓ Status code

✓ Load time

✓ Redirect tyoe

✓ Meta robots

✓ Blocked by robots

> ◯ **Content**

Custom chart

KELOGS CRAWLED
32K
▼ 3% -9,000

Kelogs Crawled   Add

Morbi leo risus, porta ac consectetur
ac, vestibulum at eros.

WORDS PER PAFE
413

Words per page   Added

Morbi leo risus, porta ac consectetur
ac, vestibulum at eros.

Errors per level   Add

Morbi leo risus, porta ac consectetur
ac, vestibulum at eros.

KELOGS CRAWLED
32K
▼ 3% -9,000

Status not 200   Add

Morbi leo risus, porta ac consectetur
ac, vestibulum at eros.

Website Changes

4K

3K

2K

tent >

150 pages affected

+28 Pages without canonical tag >

150 pages affected

Drop XL Wireless Charger (Watch Edition) – Native Union

https://www.nativeunion.com/products/drop-xl-wireless-charger-watch-edition ⬀

⟲ Changes   ⤓

Issues   ⚙

TECHNICAL

- URL Not unique   ›

- URL Too long over 60 chars

- Robots noindex in <head>

- Canonical Multiple

- Depth Too deep to be visible by google

CONTENT

- Title Over 60 characters

- Word count Very low

- Meta description Missing

RELATIONS

- Linking Links to redirections

Show Solved

Technical   ⌄

Content   ⌃

Title	Drop XL Wireless Charger (Watch Edition) – Native Union	Lenght	65
Meta description	From your phone, to AirPods, to Apple Watch. Reduce clutter around your home or workspace with an expanded wireless surface and extra USB-A port to charge up to 3 devices at once, including your Apple Watch with detachable charging puck. Considered in design, the charger comes with an AC power adapter and charging cabl	Lenght	65
H1	Drop XL Wireless Charger (Watch Edition)	Lenght	65

Last crawled

26 Mar 2020

Issues

URL	https://www.nativeunion.com/products/drop-xl-wireless-charger-watch-edition

● URL not unique

9K

0

Mar 05   Mar 07   Mar 09   Mar 12   Mar 15   Mar 17   Mar 19

● URL Too long - Over 60 characters

● URL too short - Below 30 characters

● URL Missing

Case Study   Communication app

Communication app

Communication app

A successful business, success on communication.
Visitors, Customers, Team, Suppliers.

The objective was to connect and manage all
communications. (Emails, WhatsApp, Facebook,
Twitter, Live Support, Stores) All in one place.

Tasks.

Product Concept
Propose features of the app
Create high quality prototypes
User interface design
Design system
Documentation and requirements

Role.

Product leader
System designer
UI/UX

My Inbox 3

tmarc@nativeunion.com

More

BUSINESS INBOXES

Native union 3

@ info@ 1

Native union 1

Native union

+44 334889457 1

Live support

Team

Add a channel

TEAM

Cornelia Cunningham 3

Amelia Cabal 1

Olivia Evans

Justin McDowell

More

Search

UNASSIGNED   OPEN   ARCHIVED

Lisanne Viscaal   23MIN
Lisanne Viscaal Facebook   3
hi! do you ship it to Switzerland ?

Dave Butler   23MIN
Change reception adress   3
Hi! Iwanted to inform you that I have chan...

Ambar Racoon   23MIN
Ambar racoon live support
Whats your refond policy?

Bairam Frootan › Justin   23MIN
Bairam Frotan Twitter DM   3
Thank you!

Holidays   23MIN
Justin team conversation
Are we taking vacation next labor day?

Olive Nautiliuis   23MIN
Olive Nautiliuis live support
Thank you!

+44 331224579   23MIN
+44 331224579 via Twilio   2
Please follow the following link to get

INBOX
Native Union

Edit inbox

Add Channels

Email   Add

Sms   Add

Live support   Add

Facebook page   Add

Twitter DM   Add

Twitter page   Add

Facebook

X

ARCHIVED

23MIN

d ?

23MIN

er in color..

23MIN

23MIN

23MIN

or day?

23MIN

Olivia E

Facebook message   + Tag

Dave Buttler via info@nativeunion.com   1D

Hi ! Do you have the fast charger in color black ? It would be amazing

Assigned to Olivia Evans by Cornelia

Olivia   via info@nativeunion.com to daveb87@gma...   1D

Absolutelly ! here it is

Reply this conversation

Contact details

Dave Butler

+ Add to group

email daveb87@gmail.com

Conversations   2

Notes   3

9:41

Hi ! Do you have the fast charger in color black ? It would be amazing

NATIVE UNION   Absolutelly ! here it is

Dome Cable
Stainless steel charging cable
$69,95

Buy

Message

q w e r t y u i o p

a s d f g h j k l

z x c v b n m

123   space   return

Live Chat Plugin

SHOP   JOURNAL   NATIVE UNION   LOG IN   SEARCH   CART (0)

Live Support

Anna - Native Union 7:39PM
In non miVestibulum fermentum at orci vel venen. Praesent suscipit est in ipsum consectetur iaclis. Morbi jusin erat egest

Eric Baker 7:39PM Seen
In non miVestibulum fermentum at orci vel venen. Praesent suscipit est in ipsum consectetur iaclis. Morbi jusin erat egest

Anna - Native Union 7:39PM
What about this one?

MAKE IT YOUR OWN

AIRPODS PRO CASES

SHOP NOW

What about this one?   Send

NATIVE UNION

Point of sale support

My Inbox 3

tmarc@nativeunion.com

More

BUSINESS INBOXES

Native union 3

@ info@ 1

Native union 1

Native union

+44 334889457 1

Live support

Team

Add a channel

TEAM

Cornelia Cunningham 3

Amelia Cabal 1

Olivia Evans

Justin McDowell

More

Search

UNASSIGNED   OPEN   ARCHIVED

Lisanne Viscaal   23MIN
Lisanne Viscaal Facebook   3
hi! do you ship it to Switzerland ?

Dave Butler ﹥ **Olivia**   23MIN
Change reception adress
guys has the order #12254 been shipped?

Ambar Racoon   23MIN
Ambar racoon live support
Whats your refond policy?

Bairam Frootan ﹥ **Justin**   23MIN
Bairam Frotan Twitter DM   3
Thank you!

Holidays   23MIN
Justin team conversation
Are we taking vacation next labor day?

Olive Nautiliuis   23MIN
Olive Nautiliuis live support
Thank you!

+44 331224579   23MIN
+44 331224579 via Twilio   2
Please follow the following link to get

Olivia E ⌄

Change reception address   + Tag

Dave Buttler via info@nativeunion.com   1D
Hi ! I wanted to inform you that I have changed my primary address Can
you please update my last order nformation to the nrew one.

Assigned to Olivia Evans by Cornelia

Olivia Evans
@justin has the order #12254 been shipped?

Justin MacDowel
Not just yet!

From: info@nativeunion.com
To: Dave Butler (@gmail)
Cc: supervisor@nativeunioin.com
Bcc:

Subject: Re: Change reception address

Write here....

—
Olivia Evans

Cancel   Send

Type a comment for your team

Contact details

Dave Butler

+ Add to group

email daveb87@gmail.com

Conversations   2

Notes   3

New Message

From   info@nativeunioin.com   cc   bcc

To: Dave Butler (@gmail.com)   +

Subject: Re: Change reception address   +

Dear Dave

—

Olivia Evans

A Text   Image   Button   Products   S Offers   Coupons   **Send**

Settings

📥 Inboxes	2 Business inboxes	+
👤 Team	5 members	+
⊙ Responses	4 Saved responses	+
🏷 Tags	40 tags	+
⤬ Rules	Description	+

Case Study   The Design System
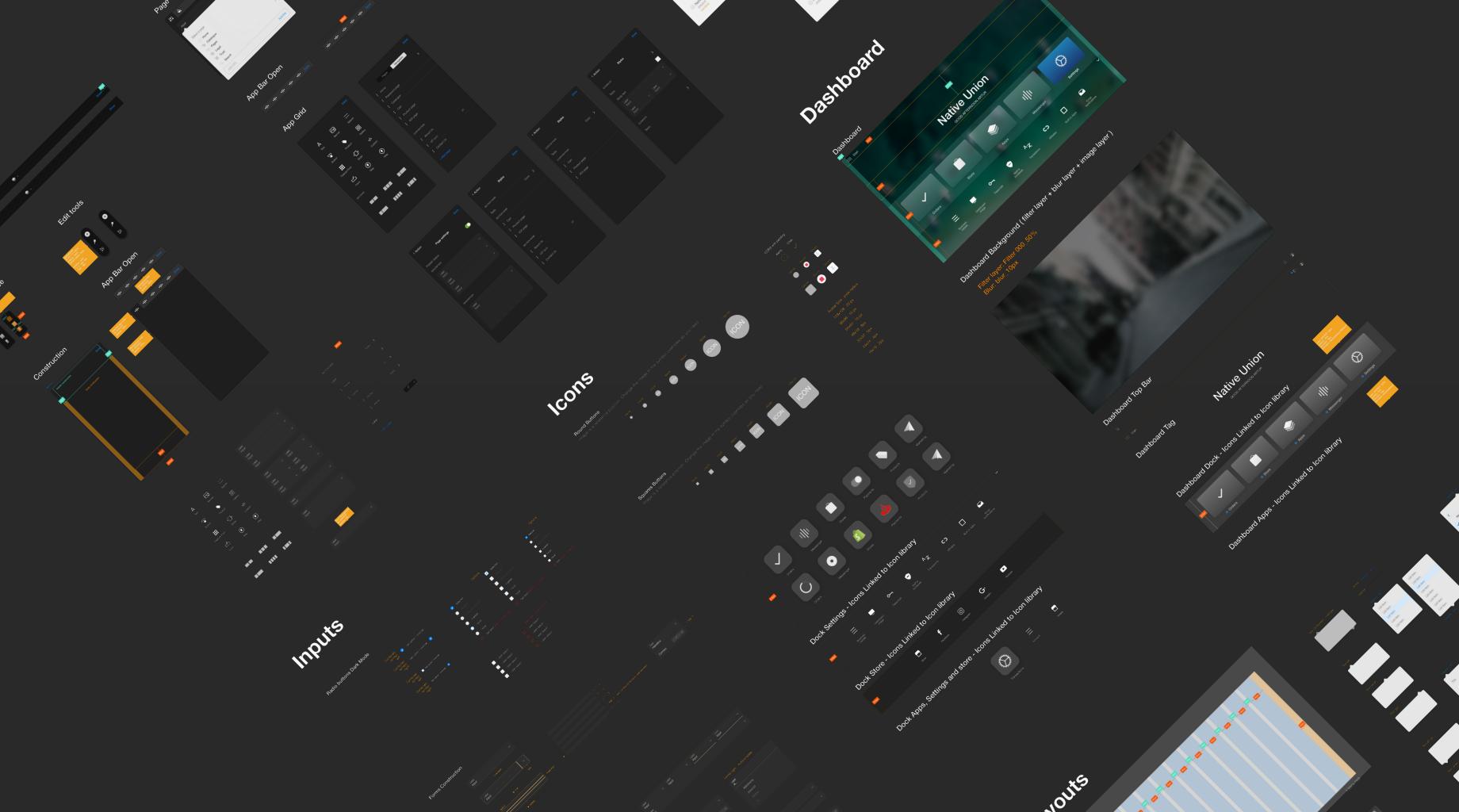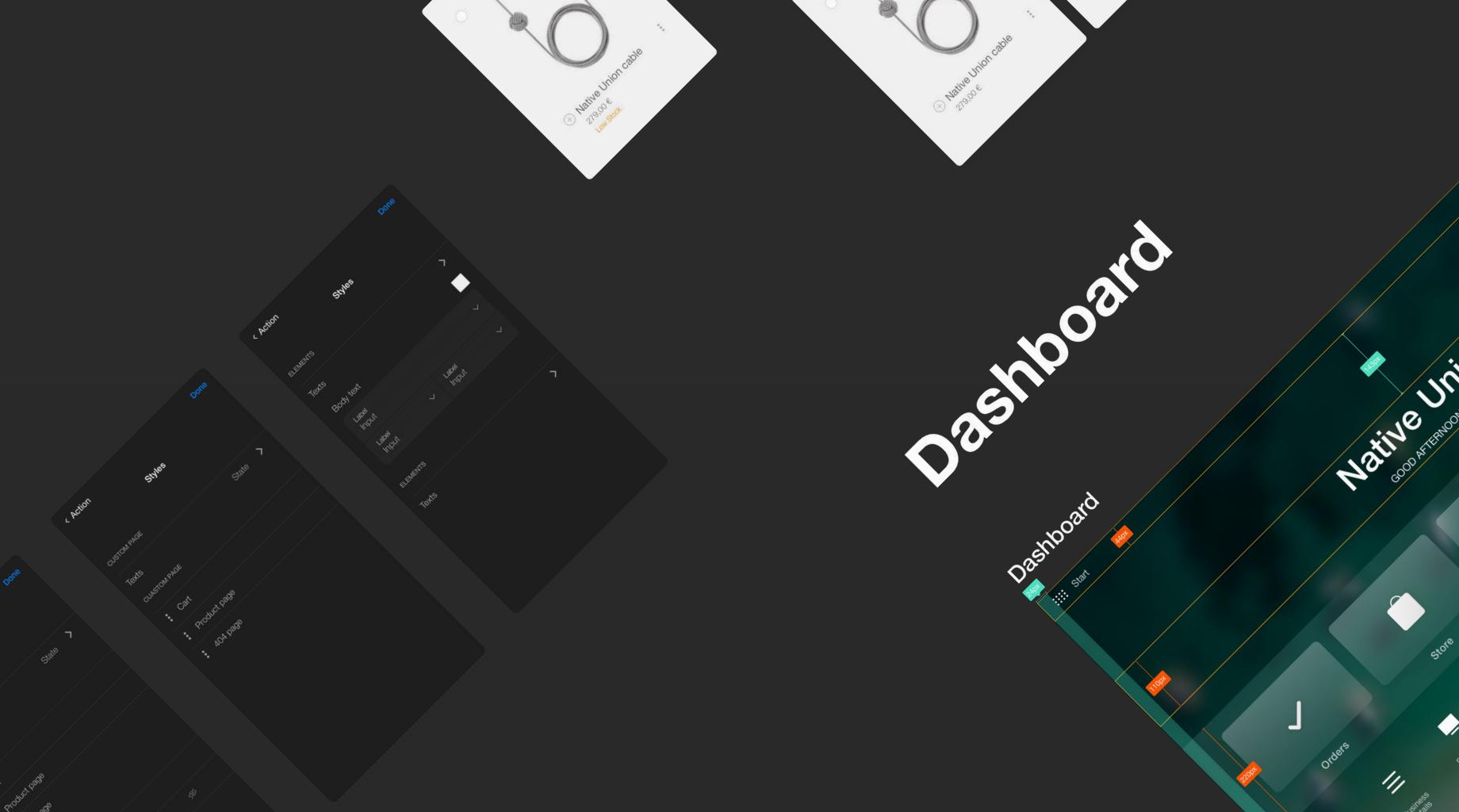
The Design System

The Design System
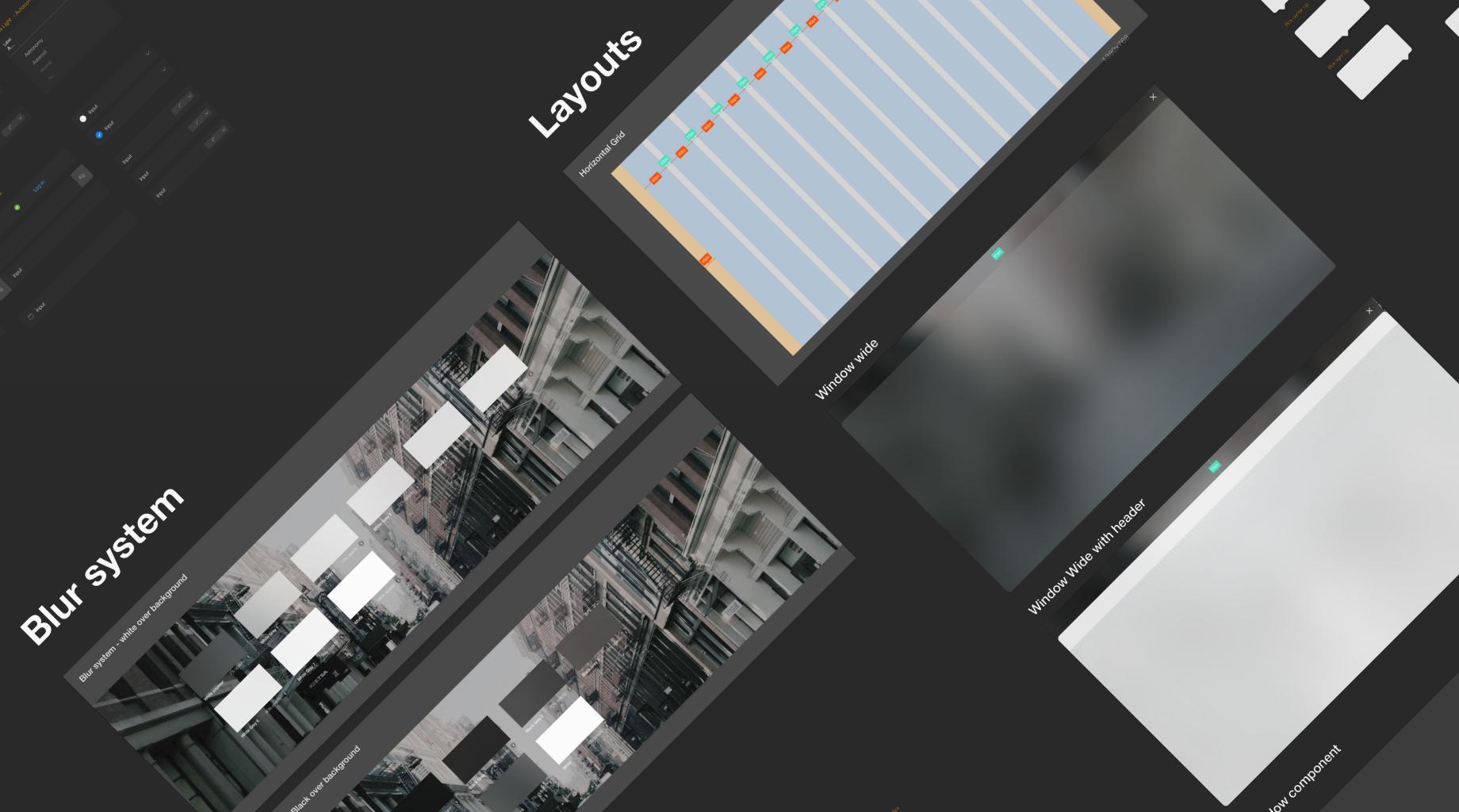
My job is based on standards & simplification. Create a whole universe based on a few functional atoms, which will be mixed into molecules and then into organisms.

A design system is a coherent library of components that helps product growth, making it easy and fast to design, furthermore it helps to organize and communicate better designers and developers. So design and final product are 1:1

Dashboard

App Bar Open

App Grid

Edit tools

App Bar Open

Construction

Native Union

Dashboard

Dashboard Background (filter layer + blur layer + image layer)

Filter layer: Filter 000 50%
Blur: blur 10px

Dashboard Top Bar

Dashboard Tag

Dashboard Dock - Icons Linked to Icon library

Native Union

Dashboard Apps - Icons Linked to Icon library

Icons

Round Buttons

ICON

Square Buttons

ICON

Dock Settings - Icons Linked to Icon library

Dock Store - Icons Linked to Icon library

Dock Apps, Settings and store - Icons Linked to Icon library

Inputs

Radio buttons Dark Mode

Forms Construction

Native Union cable
279,00 €
Low Stock

Native Union cable
279,00 €

Done

Styles

< Action

ELEMENTS

Texts

Body text

Label
Input

Label
Input

Label
Input

Label
Input

ELEMENTS

Texts

Done

Styles

State

< Action

CUSTOM PAGE

Texts

CUSTOM PAGE

Cart

CUSTOM PAGE

Product page

404 page

Done

State

Product page

Dashboard

Dashboard

Native Uni

GOOD AFTERNOON

44px

Start

24px

1450px

Store

110px

Orders

220px

Layouts

Horizontal Grid

Window wide

Window Wide with header

Blur system

Blur system - white over background

Black over background

...ow component

Thank you

Any reason or no reason at all, it is good to get in touch.
Don't hesitate. I will be happy to hear from you.

miguel@ugalde.es

+34 66 311 8691